

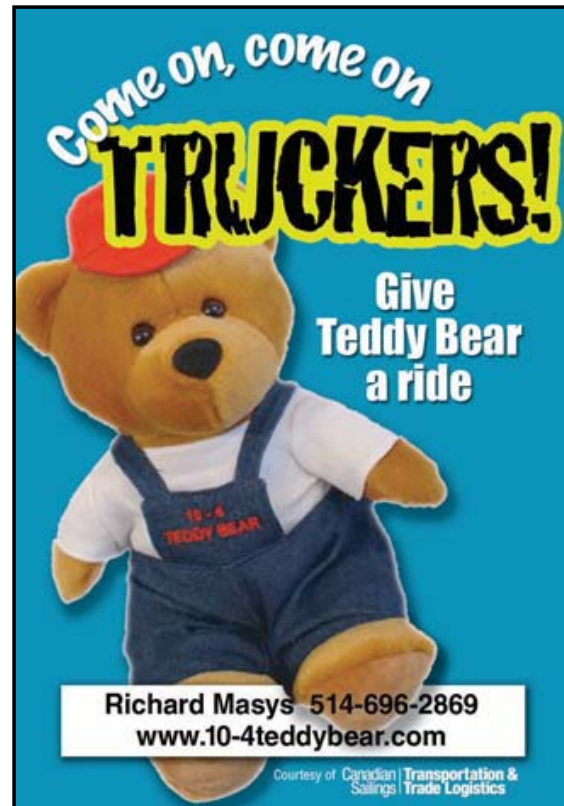
Foundation Provides Wheelchairs for Under Privileged Children

Richard Masys, a retired 12-year veteran of the transportation industry, created the 10-4 Teddy Bear Wheelchair in 2003 after hearing Boxcar Willie's version of the trucking classic "Teddy Bear." The Foundation raises funds to provide specialized wheelchairs to under privileged Canadian children.

Richard, a resident of Pierrefonds, Quebec (a suburb of Montreal) explains why the song "Teddy Bear" has so much meaning for him, "For several years I was crazy about CB's so naturally this song (which tells the story of a generous group of truck drivers who respond to a lonely child in need after hearing a cry for help over the cb) really hit home for me."

The other inspiration for the foundation was Mary Hyjek, Richard's partner who sadly passed away after losing her battle to colon cancer in 2003. Richard explains, "Mary was a special person. She taught children with special needs; you need to have a tremendous amount of compassion and patience to do that job, which shows what a kind and devoted person she was. I had the idea for a foundation in Mary's name last year and before she passed away she told me to keep pursuing it and made me understand how important it was to continue."

In order to raise money the foundation sells teddy bears, and proceeds from each sale go to buy specialized wheelchairs for disabled children in need. The money



from each bear sold goes towards a wheelchair in the province the purchaser lives in. Over 300 bears have been sold but with each specialized chair costing thousands of dollars, Richard is calling on the transportation industry for help. "I loved working in this business and the people in it are of a very generous nature," he explains.

In addition to individual bear sales, some carriers have made bulk orders of bears and then donated them to their local children's hospitals. The bears, which cost \$24.00 each (including taxes) can be ordered from the foundation's web site www.10-4teddybear.com.